

FJ Summit 2015 Supporting Partnership Agreement

The following is an agreement between Pure Auto Parts (Sponsor) and FJSummit.org, Inc (FJ Summit), a not-for-profit organization, regarding the FJ Summit Event to be held July 15-19, 2015. FJ Summit seeks Sponsorship support to help fund the event and its charitable contributions. The Sponsor seeks a venue to promote its products/services and to support the FJ Summit charitable contributions, as well. This agreement is a good faith understanding of each party's intent to provide items outlined below to each other for the mutual benefit towards the accomplishment of the event. *AKA Pure FS*

LEVELS of Sponsorship (Please Initial One)

FJ Summit TITLE Sponsorship (Limit 3 Sponsors) - \$10K + (By May 1, 2015)

Donations include a minimum \$5,000.00 cash donation + \$5000 cash and/or product donations for raffle and/or other in-kind support.

Title Sponsor is entitled to all items Included in Top Tier Status plus:

1. Company name included on TITLE at the event (2015 FJ Summit sponsored by "Company names")
2. Company name and logo as part of TITLE on FJ Summit promotional material including pre-event marketing, event program, event signage T-shirts /and the official FJSummit.org website.
3. Special recognition during specified dinner reception as title sponsor.
4. Entitled to FJ Summit meals for up to 10 people.
5. Entitled to 5 "driver or swag bags" with 5 driver t-shirts.
6. Mailing list of attendees electronically mailed pre and post event.
7. First selection of preferred 20'x40' vendor location at the event for setting up vehicles and product.
8. First Right of Refusal for the 2016 FJ Summit.
9. Either 1 two page ad or 2 one page ads in the FJ Summit Event guide.
10. As Title Sponsor, your Sponsorship will include hosting of one night's dinner.
11. Active Facebook marketing / promotion sharing for 1 year on the FJ Summit page.
12. Daily trail run sponsorships.

RHS Premier Sponsor - \$5000.00+ (By May 1, 2015)

Donations include a minimum of \$2500 cash donation + \$2500 cash and/or product donations for raffle and/or other in-kind support.

Included in Premier Status:

1. Prominent logo on our FJ Summit sponsor webpage.
2. Prominent logo on FJ Summit driver's t-shirts.
3. Prominent logo on FJ Summit signage.

4. Company may distribute information/coupons/swag to all participants through the Drivers kit.
5. First tier sponsors receive a 15'x25' outdoor vendor preferred booth space for setting up vendor booth, exhibit and/or vehicle. FJ Summit provides space and if possible 110V electric connection (provided by Twin Peaks) only. Note: FJ Summit will make reasonable efforts to accommodate vehicles for exhibition, special consideration for booth and vehicles placement are solely at FJ Summit.org's discretion.
6. One full page ad in the FJ Summit Event Guide.
7. Entitled to FJ Summit meals for up to 8 people.
8. Entitled to 4 "driver or swag bags" with 4 driver t-shirts
9. Active Facebook marketing / promotion sharing for 1 year on the FJ Summit page.
10. Daily trail run sponsorships.

First Tier Sponsor - \$2000.00+ (By May 1, 2015)

Donations include a minimum \$1000.00 cash donation, with \$1000. Balance cash/product donations for raffle/ and or other in-kind support.

Included in First Tier Status:

1. Large logo on our FJ Summit sponsor webpage
2. Large logo on FJ Summit driver's t-shirts.
3. Large logo on FJ Summit signage
4. Company may distribute information/coupons/swag to all participants through the Drivers kit
5. First tier sponsors receive a 15'x20' outdoor vendor preferred booth space for setting up vendor booth, exhibit and/or vehicle. FJ Summit provides space and if possible 110V electric connection (provided by Twin Peaks) only. Note: Booths may be on pavement or grass. FJ Summit will make reasonable efforts to accommodate vehicles for exhibition, special consideration for booth and vehicles placement are solely at FJ Summit.org's discretion.
6. Half Page Ad in our FJ Summit program brochure.
7. Entitled to FJ Summit meals for up to 6 people.
8. Entitled to 3 "driver or swag bags" with 3 driver t-shirts
9. Active Facebook marketing / promotion sharing for 1 year on the FJ Summit page.
10. Daily trail run sponsorships as availability allows.

Second Tier Sponsor: \$1500.00. + (By May 1, 2015)

Donations include a minimum \$750.00 cash donation, with balance \$750 in cash or product donations for raffle and/or other in-kind support.

Included in Second Tier Status:

1. Medium logo on our FJ Summit sponsor webpage.
2. Medium logo on FJ Summit driver's t-shirts.
3. Medium logo on sponsor page in Summit Event Guide.
4. 15'x15' Vendor booth to show your products/take orders/sell items at your discretion.
5. limited additional vehicle display locations are available (see vendor map), and will be

distributed on a first come, first served basis.

6. Entitled to FJ Summit meals for up to 4 people.
7. Entitled to 2 "driver or swag bags" with 2 driver t-shirts
8. Half Page Ad in our FJ Summit program brochure

Third Tier Sponsor - \$1000.00 (By May 1, 2015)


Donations include a minimum \$500.00 cash donation, with balance \$500 in cash or product donations for raffle and/or other in-kind support.

Included in Third Tier Status:

1. Small logo on our FJ Summit sponsor webpage.
2. Small logo on FJ Summit driver's t-shirts.
3. Registration fees included for two people.
4. Entitled to 1 "driver or swag bags" with 1 driver t-shirts
5. No booth space provided

Please note:

- Companies may only purchase one sponsorship package
- **Booth spaces claimed but unpaid for by June 1, 2015 will be made available to other vendors (see vendor layout)**
- Set-up times will be assigned prior to arrival.
- Setup will not be allowed during vendor hours (4pm-10pm).
- **Booth space size will be strictly enforced. If you require a vehicle in your booth space then the proper size space must be purchased.**
- To ensure your logo makes it onto Banners and T-Shirts, Hi-Res logo artwork must be submitted by 6/15/2015. See info in terms and conditions below.

 3/5/11 Signature / Date

IMPORTANT: The prices above are valid until May 1, 2015.

Booth space is not guaranteed until payment is received. Please contact Matt Robb at 512.619.1043, Matt@fjsummit.org, Jonathan Harris at 970.260.9498, Jonathan@fjsummit.org, Chris Davis at 303.881.6630, Chris@fjsummit.org, or James Krieger 812.212.1749, James@fjsummit.org to confirm availability.

Additional promotional opportunities for Premier and First Tier Sponsors.

One Hour Promotional Presentation

One hour of your products on a Toyota 4x4 Included (as schedule permits, please call to schedule). The idea behind this is to allow Top Tier Sponsors to have a one to three hour presentation between trail rides on either Thursday/Friday/Saturday, but before dinner. These presentations will allow you to have hands-on and up front exposure to all the participants of the Summit. If you are installing something which advances the functionality of the vehicle, such as a lift or high clearance bumper, you could have a stock Toyota next to the modified Toyota to further promote your product. The Stock vehicle can come from a volunteer or participant. We will work out the details with the sponsor individually for the presentation.

Car Wash - Premier Level Sponsor

Available to the First Premier Level sponsor to claim it as their sponsored event. Saturdays car wash will be the named: "The (Sponsor Name) FJ Summit Car Wash" sponsor is responsible for all arrangements with all proceeds going towards local car wash participants (School Athletic team, Scouts, local Charity etc.). Sponsor is responsible for providing all car wash materials.

Tier 1,2,3 Sponsors, please itemize your donations below - Attach pages if necessary:

Tier 1,2,3 CASH Donation \$ _____

Other Cash Donations, etc. \$ _____

Total Cash Donation \$ _____

Please remit by check by June 1st, 2014, Make payment to FJSummit.org, inc.:

**FJSummit.org, Inc
P.O. Box 203611
Austin, Tx. 78720-3611**

DONATION ITEMS FOR RAFFLE

Item Qty	Manufacturer and Description	retail value	URL link to photo/info
1. _____	_____	\$ _____	_____
2. _____	_____	\$ _____	_____
3. _____	_____	\$ _____	_____
4. _____	_____	\$ _____	_____
5. _____	_____	\$ _____	_____
6. _____	_____	\$ _____	_____

Sponsor Registration

Below please identify all participating individuals who will be attending and number of vehicles.

Names of Sponsorship Participants (attach pages if necessary)

1. Ray Shelton - 1 vehicle
2. Becky Shelton
3. Raymond Shelton
4. Idonna Shelton
5. _____

Total number of vehicles the Sponsorship Partner is bringing: 1 (For now)

More Instructions and Terms and Conditions:

1. Please scan and email completed agreements to matt@fjsummit.org
2. Please provide hi-res digital art (1 B&W, 1 In Color) of your logo. Vector art (scalable .eps, .svg, .png files are preferred). Remember, we need to scale these for shirts and signage. The FJ Summit is not responsible for pixelated, blurry or otherwise imperfect images) DUE

06/15/2015.

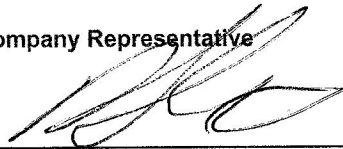
3. PLEASE volunteer your expertise and sign up as a Trail Leader. There is no better way to show your stuff than on the trail guiding others! (Booths will be closed during trail rides so you won't miss a customer.)
4. Let us know your arrival schedule, we'll be pre-running trails!
5. Protect your valuable goods. Stow all items during off hours. We have had no problems with theft in the past, but the event grounds are a public space. Please be careful to secure valuable items. FJSummit.org, Inc. will not be responsible for any liability, theft or loss.
6. Please consider sending materials for the FJ Summit Driver's bags. Samples, stickers, brochures, swag items are encouraged. 400 Qty bags are expected to be produced.
7. Sponsors may not serve, give away or sell alcoholic beverages.
8. Please call us and let us know if you have questions, problems or concerns before and during the event. We cannot remedy any issues after the event is over.
9. FJSummit.org, Inc is providing volunteer event services only. FJSummit.org, Inc, it's Co-Directors and Volunteers shall not be held liable for any damages, including results of revisions or omissions to event or schedule, costs incurred traveling to event, number of attendees, omissions or mistakes to logos or identity, injury or death. The event is rain or shine, Sponsor is responsible for outdoor protection from elements and security. No warranties expressed or implied, representations, promises, or statements, shall apply unless specifically set forth herein. FJSummit.org, Inc liability is limited to the cash amount paid FJSummit.org, Inc under this agreement. The Sponsor's sole remedy for any breach of this agreement is the amount in cash paid to FJSummit.org. Sponsor and FJSummit.org, Inc. agree to Arbitration as sole remedy for any dispute as a result of the event.

Agreement: FJ Summit 2015 Sponsor Partnership

Partner Commitment - We welcome your support and involvement with the 2015 FJ Summit July 15-19 benefiting Ouray charities. Sponsorships are honored on a first-come, first-serve basis. This form guarantees the Sponsor a one- event commitment with first opportunity for participation in 2016.

Company Representative

Date

 / 3/5/15

FJSummit.org, Inc. Representative

Date

_____ / _____

Please scan and email your completed agreement to matt@FJSummit.org
For additional information or sponsorship information, contact one of the committee members listed below.

Committee:

Matt Robb at 512.619.1043, Matt@fjsummit.org Jonathan Harris at 970.260.9498,
Jonathan@fjsummit.org, Chris Davis at 303.881.6630, Chris@fjsummit.org, or James Krieger
812.212.1749, James@fjsummit.org